

Observations with conclusions from Jim Simpson in his email dated May 2nd, 2012 to Miranda Devine, journalist. These notes were copied and pasted from Jim Simpson's email.

“As you may know, the Q&A audience members had to firstly register their interest in attending the event via the ABC's web site.

That process also required completion of this [survey form](#) which enabled the ABC to readily distinguish ‘Sceptics’ from ‘Believers’ to supposedly select a balanced audience from either side of the debate.

As I recall when I filled it in, 67% of those who had completed the survey prior to me fell into the ‘Dismissive’ category.

Questions also had to be lodged in advance. I submitted three (as attached) together with a separate review by the London Book Club of “The Delinquent Teenager Who Was Mistaken for the World's top Climate Expert”.

*On arrival at the ABC in Ultimo, we were checked off & assigned a **‘Red’ card**, to be surrendered immediately prior to entry to the studio.*

Whilst waiting in the ABC foyer, we were approached by an enterprising female environmentalist handing out Green propaganda leaflets. A spirited debate followed before she withdrew in company with a large contingent of her ‘Green’ associates.

*Soon after the ABC ushers called everyone to attention & invited “All those with **Yellow cards** to come forward”. Seemed a little odd I thought – why the need to differentiate between audience members...Red V's Yellow cards?*

We (Red card holders) were held back to await our turn which followed soon after.

Most of our Group sat directly in front of Tony Jones, second row up, immediately behind the main TV camera & ABC Floor Manager.

*Once settled, I observed that those Yellow card holders who had preceded us were **all** seated together, to the rear, above and on either side of the Q&A Panel members facing the bulk of the studio audience (and main camera).*

Thus, when ever the ABC's main TV camera panned back from a close up shot of the Q&A Panel Members, it would readily pick up the reactions of those seated immediately above the Q&A Panel (eg; 100% clapping in support of Anna Rose's/Believers comments). Seems to me that format would provide an enhanced subliminal message to the TV viewing public that supported the ‘Believers’ case V's the Sceptics!

In contrast, whenever we Sceptics (I estimate we were only around 25-30% of the audience V's 50%) had occasion to support comments by either Nick Minchin or Clive Palmer, I learned later (from others who viewed the program live) that our

enthusiastic clapping was typically cut short &/or the audio wound down to the TV viewing public.

Whilst I might be wrong Miranda, in my judgment, this was to done to obtain optimum manipulation of the viewing public who saw, in the main, those supportive reactions (clapping etc) of the Eco-Fraternity V's reactions of the relatively fewer Sceptics."